



WDAF-TV

ORDER

Print Date 10/17/12

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Flight Dates 10/09/12-11/05/12

Order Sep 00:15:00

Product

Estimate # 1139

Contract / Revision 554378 /

DSCC IE

Alt Order # 09744338

Original Date / Revision

06/20/12 10/17/12

Agency Com 15%

Billing Type Cash

Billing Contact

Order Type GENERAL

Billing Cycle EOM/EOC

Advertiser Democratic Senatorial Camp

Billing Calendar BROADCAST

1010 Wisconsin Ave NW

Suite 800

Demographic A35+

Washington, DC 20007

Rev Codes SP-POL ISS POL

Agency Great American Media

Product Codes PL2B

Buying Contact

Sales Office DC-M

Priority 1

Sales Region NAT

Agency Ref

Advertiser Ref

1010 Wisconsin Ave NW

Suite 800

Washington, DC 20007

Primary Account Executive

Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 26% Market Value 665942

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	26%	173145
KCWE	1%	6659
KMBC	29%	193123
KMCI	%	0
KPXE	%	0
KSHB	17%	113210
KSMO	1%	6659

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	160	\$106,539.00	\$125,340.00	0.00	10/01/12	10/28/12	160	\$106,539.00	\$125,340.00
November 2012	73	\$40,634.25	\$47,805.00	0.00	10/29/12	11/05/12	73	\$40,634.25	\$47,805.00
Totals	233	\$147,173.25	\$173,145.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	4	10/09/12	11/02/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF--	:30	2	\$265.00	3	0.00	NM	8	\$2,120.00
FOX 4 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					2	\$265.00		0.00			
		Week: 10/15/12	10/21/12	-TWTF--					2	\$265.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					2	\$265.00		0.00			
		Week: 10/29/12	11/04/12	-TWTF--					2	\$265.00		0.00			
E 2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	-TWTF--	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--					1	\$525.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$0.00		0.00			
		Week: 10/22/12	10/28/12	-TWTF--					1	\$525.00		0.00			



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 06/20/12/ 10/17/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam** Product **DSCC IE**

Estimate # **1139**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 2	4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:30 AM)	-TWTF--	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					1	\$525.00		0.00			
E 3	4	10/09/12	11/02/12	M-F 6-7a 630-7a	CM-All	630-7a (6:30 AM-7:00 AM)	-TWTF--	:30	2	\$525.00	3	0.00	NM	7	\$3,675.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$525.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					1	\$525.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$525.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$525.00		0.00			
E 4	4	10/09/12	11/02/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-TWTF--	:30	2	\$450.00	3	0.00	NM	7	\$3,150.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$450.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					1	\$450.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$450.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$450.00		0.00			
E 5	4	10/09/12	11/02/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-TWTF--	:30	1	\$450.00	3	0.00	NM	3	\$1,350.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					1	\$450.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					1	\$450.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					1	\$450.00		0.00			
E 6	4	10/09/12	11/02/12	M-F 9-10a 9-930a	CM-All	9-930a (9:00 AM-9:30 AM)	-TWTF--	:30	2	\$250.00	1	0.00	NM	7	\$1,750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					2	\$250.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					1	\$250.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$250.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$250.00		0.00			
E 7	4	10/09/12	11/02/12	M-F 9-10a 930-10a	CM-All	930-10a (9:30 AM-10:00 AM)	-TWTF--	:30	1	\$250.00	1	0.00	NM	3	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					1	\$250.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					1	\$250.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					1	\$250.00		0.00			
E 8	4	10/13/12	11/03/12	Sa 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S-	:30	1	\$400.00	3	0.00	NM	4	\$1,600.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$400.00		0.00			
Week:		10/15/12	10/21/12	-----S-					1	\$400.00		0.00			
Week:		10/22/12	10/28/12	-----S-					1	\$400.00		0.00			
Week:		10/29/12	11/04/12	-----S-					1	\$400.00		0.00			
E 9	4	10/14/12	11/04/12	Su 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S	:30	1	\$400.00	3	0.00	NM	3	\$1,200.00

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$400.00		0.00			
Week:		10/15/12	10/21/12	-----		0				\$0.00		0.00			
Week:		10/22/12	10/28/12	-----S		1				\$400.00		0.00			
Week:		10/29/12	11/04/12	-----S		1				\$400.00		0.00			
E 10	4	10/09/12	11/02/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	-TWTF--	:30	2	\$175.00	1	0.00	NM	6	\$1,050.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		2				\$175.00		0.00			
Week:		10/15/12	10/21/12	-----		0				\$0.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--		2				\$175.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--		2				\$175.00		0.00			
E 11	4	10/09/12	11/02/12	M-F 11a-12p M-F 11a-12p	CM-All	11a-12p	-TWTF--	:30	2	\$175.00	1	0.00	NM	6	\$1,050.00
FAMILY FEUD/FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		2				\$175.00		0.00			
Week:		10/15/12	10/21/12	-----		0				\$0.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--		2				\$175.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--		2				\$175.00		0.00			
E 12	4	10/09/12	11/02/12	M-F 12p-1p 1230-1p	CM-All	1230-1p (12:30 PM-1:00 PM)	-TWTF--	:30	2	\$250.00	3	0.00	NM	7	\$1,750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		2				\$250.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--		1				\$250.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--		2				\$250.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--		2				\$250.00		0.00			
E 13	4	10/14/12	11/04/12	FOX News Sunday FOX News Sunday	CM-All	9a-10a	-----S	:30	1	\$350.00	2	0.00	NM	4	\$1,400.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1				\$350.00		0.00			
Week:		10/15/12	10/21/12	-----S		1				\$350.00		0.00			
Week:		10/22/12	10/28/12	-----S		1				\$350.00		0.00			
Week:		10/29/12	11/04/12	-----S		1				\$350.00		0.00			
E 14	4	10/09/12	11/02/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	-TWTF--	:30	1	\$325.00	3	0.00	NM	7	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		1				\$325.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--		2				\$325.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--		2				\$325.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--		2				\$325.00		0.00			
E 15	4	10/21/12	11/04/12	Sa-Su Noon-5p 4-5p	CM-All	4-5p (4:00 PM-5:00 PM)	-----S	:30	1	\$100.00	1	0.00	NM	3	\$300.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1				\$100.00		0.00			
Week:		10/22/12	10/28/12	-----S		1				\$100.00		0.00			
Week:		10/29/12	11/04/12	-----S		1				\$100.00		0.00			
E 16	4	10/09/12	11/02/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$575.00	3	0.00	NM	14	\$8,050.00
FOX 4 NEWS															



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 06/20/12/ 10/17/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam** Product **DSCC IE**

Estimate # **1139**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	4	10/11/12	11/01/12	Thursday Prime B FOX Prime Thursday 8-9p	CM-All	8p-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	0	\$0.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$0.00		0.00			
	Week:	10/29/12	11/04/12	---T---		1				\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	4	10/29/12-11/04/12		Thursday Prime B		8p-9p	---Th-----	:30		(\$2,100.00)		0.00	NM		
Credited															
E 23	4	10/09/12	11/02/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	7	\$7,700.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		2				\$1,100.00		0.00			
	Week:	10/15/12	10/21/12	-TWTF--		1				\$1,100.00		0.00			
	Week:	10/22/12	10/28/12	-TWTF--		2				\$1,100.00		0.00			
	Week:	10/29/12	11/04/12	-TWTF--		2				\$1,100.00		0.00			
E 24	4	10/09/12	11/02/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	7	\$7,700.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		2				\$1,100.00		0.00			
	Week:	10/15/12	10/21/12	-TWTF--		1				\$1,100.00		0.00			
	Week:	10/22/12	10/28/12	-TWTF--		2				\$1,100.00		0.00			
	Week:	10/29/12	11/04/12	-TWTF--		2				\$1,100.00		0.00			
E 25	4	10/09/12	11/02/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF--	:30	2	\$1,100.00	3	0.00	NM	8	\$8,800.00
FOX 4 NEWS AT 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		2				\$1,100.00		0.00			
	Week:	10/15/12	10/21/12	-TWTF--		2				\$1,100.00		0.00			
	Week:	10/22/12	10/28/12	-TWTF--		2				\$1,100.00		0.00			
	Week:	10/29/12	11/04/12	-TWTF--		2				\$1,100.00		0.00			
E 26	4	10/09/12	11/02/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	2	\$500.00	3	0.00	NM	8	\$4,000.00
FOX 4 NEWS AT 1030P M-F FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-TWTF--		2				\$500.00		0.00			
	Week:	10/15/12	10/21/12	-TWTF--		2				\$500.00		0.00			
	Week:	10/22/12	10/28/12	-TWTF--		2				\$500.00		0.00			
	Week:	10/29/12	11/04/12	-TWTF--		2				\$500.00		0.00			
E 27	4	11/03/12	11/03/12	Sa 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S-	:30	1	\$1,000.00	1	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	4	10/29/12-11/04/12		Sa 9-10p		9-930p	(9:00 PM-9:30 P-----Sa--	:30		(\$1,000.00)		0.00	NM		
Credited															
E 28	4	10/21/12	11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,200.00	2	0.00	NM	2	\$2,400.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



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Hiatus Dates

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Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam** Product **DSCC IE**

Estimate # **1139**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	4	10/21/12	11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S	:30	1	\$1,200.00	2	0.00	NM	2	\$2,400.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$1,200.00		0.00			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$1,200.00		0.00			
E 29	4	10/14/12	11/04/12	SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p	-----S	:30	1	\$500.00	2	0.00	NM	4	\$2,000.00
FOX 4 NEWS AT 1030P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/08/12-10/14/12		SU 1030-1102p	1030-1102p		-----Su	:30		\$500.00		0.00	NM		
*															
Week:		10/15/12	10/21/12	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	4	10/15/12-10/21/12		SU 1030-1102p	1030-1102p		-----Su	:30		\$500.00		0.00	NM		
Week:		10/22/12	10/28/12	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	4	10/22/12-10/28/12		SU 1030-1102p	1030-1102p		-----Su	:30		\$500.00		0.00	NM		
Week:		10/29/12	11/04/12	-----S					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	4	10/29/12-11/04/12		SU 1030-1102p	1030-1102p		-----Su	:30		\$500.00		0.00	NM		
E 30	4	10/09/12	11/02/12	M-F 1102-1132p M-F 1102p-1132p	CM-All	M-F 1102p-1132p	-TWTF--	:30	1	\$600.00	1	0.00	NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					1	\$600.00		0.00			
Week:		10/15/12	10/21/12	-TWTF--					2	\$600.00		0.00			
Week:		10/22/12	10/28/12	-TWTF--					2	\$600.00		0.00			
Week:		10/29/12	11/04/12	-TWTF--					2	\$600.00		0.00			
E 31	4	10/14/12	11/04/12	NFL Late Game NFL on FOX 330p	CM-All	330p-CC	-----S	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$2,100.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$0.00		0.00			
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$2,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	4	10/29/12-11/04/12		NFL Late Game	330p-CC		-----Su	:30		(\$2,100.00)		0.00	NM		
Credited															
E 32	4	10/24/12	10/26/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-7:00 PM)	--WTF--	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					2	\$4,000.00		0.00			
E 33	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC (6:30 PM-7:00 PM)	-----SS	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----SS					1	\$4,000.00		0.00			
E 34	4	10/13/12	10/14/12		CM-All	3p-CC	-----SS	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 06/20/12/ 10/17/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam** Product **DSCC IE**

Estimate # **1139**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				MLB Championship Series:											
				MLB Championship Series: (6:30 PM-7:00 PM)											
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----SS					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/08/12-10/14/12		MLB Championship Series		3p-CC	(6:30 PM-7:00 P-----SaSu	:30		(\$1,100.00)		0.00	NM		
Credited															
E 35	4	10/15/12	10/17/12	MLB Championship Series	CM-All	3p-CC	MTW----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
				MLB Championship Series: (6:30 PM-7:00 PM)											
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTW----					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	4	10/15/12-10/21/12		MLB Championship Series		3p-CC	(6:30 PM-7:00 PMTW-----	:30		(\$1,100.00)		0.00	NM		
Credited															
E 36	4	10/22/12	11/05/12	M-F 9-10a	CM-All	9-930a	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
				9-930a (9:00 AM-9:30 AM)											
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$250.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$250.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
E 37	4	10/22/12	11/05/12	M-F 10-11a	CM-All	10-11a	M-----	:30	1	\$175.00	2	0.00	NM	3	\$525.00
				M-F 10-11a											
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$175.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$175.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$175.00		0.00			
E 38	4	10/22/12	11/05/12	M-F 12p-1p	CM-All	1230-1p	M-----	:30	1	\$250.00	3	0.00	NM	3	\$750.00
				1230-1p (12:30 PM-1:00 PM)											
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$250.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$250.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
E 39	4	10/15/12	11/05/12	M-F 5-6p	CM-All	5-530p	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
				5-530p (5:00 PM-5:30 PM)											
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$575.00		0.00			
Week:		10/22/12	10/28/12	M-----					1	\$575.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$575.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$575.00		0.00			
E 40	4	10/15/12	11/05/12	M-F 5-6p	CM-All	530-6p	M-----	:30	1	\$575.00	3	0.00	NM	4	\$2,300.00
				530-6p (5:30 PM-6:00 PM)											
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$575.00		0.00			
Week:		10/22/12	10/28/12	M-----					1	\$575.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$575.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$575.00		0.00			
E 41	4	10/15/12	11/05/12		CM-All	6-630p	M-----	:30	1	\$700.00	3	0.00	NM	4	\$2,800.00



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 06/20/12/ 10/17/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam** Product **DSCC IE**

Estimate # **1139**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630p											
				M-F 6-630p											
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$700.00		0.00			
Week:		10/22/12	10/28/12	M-----					1	\$700.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$700.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00			
E 42	4	10/22/12	11/05/12	M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$2,000.00	3	0.00	NM	2	\$4,000.00
				M-F 630-7p											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$2,000.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	4	10/29/12-11/04/12		M-F 630-7p			630-7p		M-----	:30	(\$2,000.00)	0.00	NM		
				Credited											
Week:		11/05/12	11/11/12	M-----					1	\$2,000.00		0.00			
E 43	4	10/29/12	11/05/12	M-F 9-10p	CM-All	9-930p	M-----	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
				9-930p			(9:00 PM-9:30 PM)								
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	4	10/29/12-11/04/12		M-F 9-10p			9-930p		(9:00 PM-9:30 PM)-----	:30	(\$1,100.00)	0.00	NM		
				Credited											
Week:		11/05/12	11/11/12	M-----					1	\$1,100.00		0.00			
E 44	4	10/15/12	11/05/12	M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$500.00	3	0.00	NM	2	\$1,000.00
				M-F 1030-1102p											
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12		M-F 1030-1102p			1030-1102p		M-----	:30	(\$500.00)	0.00	NM		
				Credited											
Week:		10/22/12	10/28/12	-----					0	\$0.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$500.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$500.00		0.00			
E 45	4	10/22/12	11/05/12	M-F 6-7a	CM-All	630-7a	M-----	:30	1	\$525.00	3	0.00	NM	3	\$1,575.00
				630-7a			(6:30 AM-7:00 AM)								
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$525.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$525.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$525.00		0.00			
N 46	4	10/13/12	10/13/12	Sa-Su Noon-5p	CM-All	1-130p	-----S-	:30	1	\$100.00	3	0.00	NM	1	\$100.00
				1-130p			(1:00 PM-1:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$100.00		0.00			
N 47	4	10/15/12	10/15/12	M-F 5-6p	CM-All	5-530p	M-----	:30	1	\$575.00	3	0.00	NM	1	\$575.00
				5-530p			(5:00 PM-5:30 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$575.00		0.00			
N 48	4	10/15/12	10/15/12		CM-All	530-6p		:30	1	\$575.00	3	0.00	NM	1	\$575.00



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 06/20/12/ 10/17/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam** Product **DSCC IE**Estimate # **1139**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6p			M-----								
				530-6p		(5:30 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$575.00		0.00			
N 49	4	10/28/12	10/28/12	Su 5-6p	CM-All	5-6p	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Su 5-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$500.00		0.00			
N 50	4	10/18/12	10/18/12	MLB Championship Series	CM-All	3p-CC	---T---	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				MLB Championship Series											
				MLB NLCS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$2,000.00		0.00			
N 51	4	10/26/12	10/26/12	M-F 630-7p	CM-All	630-7p	----F--	:30	1	\$2,000.00	3	0.00	NM	1	\$2,000.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$2,000.00		0.00			
N 52	4	10/24/12	10/24/12	World Series	CM-All	7p-CC	--W----	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
				World Series on FOX											
				WORLD SERIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$2,100.00		0.00			
N 53	4	10/25/12	10/25/12	World Series	CM-All	7p-CC	---T---	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
				World Series on FOX											
				WORLD SERIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$2,100.00		0.00			
N 54	4	10/13/12	10/13/12	Sa 9-10p	CM-All	930-10p	-----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
				930-10p											
				(9:30 PM-10:00 PM)											
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$1,000.00		0.00			
N 55	4	10/20/12	10/20/12	Sa 9-10p	CM-All	930-10p	-----S-	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
				930-10p											
				(9:30 PM-10:00 PM)											
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/15/12-10/21/12		Sa 9-10p	930-10p		(9:30 PM-10:00 PM)-----Sa--	:30		(\$1,000.00)		0.00	NM		
Credited															
N 56	4	10/27/12	10/27/12	Sa 9-10p	CM-All	930-10p	-----S-	:30	1	\$1,000.00	3	0.00	NM	0	\$0.00
				930-10p											
				(9:30 PM-10:00 PM)											
				FOX 4 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/22/12-10/28/12		Sa 9-10p	930-10p		(9:30 PM-10:00 PM)-----Sa--	:30		(\$1,000.00)		0.00	NM		
Credited															
N 57	4	10/14/12	10/14/12	Su 10-1030P	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
				Su 10-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$1,200.00		0.00			



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 06/20/12/ 10/17/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam** Product **DSCC IE**

Estimate # **1139**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 58	4	10/28/12	10/28/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$1,200.00		0.00						
N 59	4	10/13/12	10/13/12	College Football Early College Football Early	CM-All	2p-cc	-----S-	:30	2	\$1,050.00	1	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S-	2		\$1,050.00		0.00						
N 60	4	10/20/12	10/20/12	College Football Early College Football Early	CM-All	2p-cc	-----S-	:30	2	\$1,050.00	1	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	2		\$1,050.00		0.00						
N 61	4	10/27/12	10/28/12	World Series World Series on FOX	CM-All	7p-CC	-----SS	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----SS	1		\$4,000.00		0.00						
N 62	4	10/15/12	10/15/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	M-----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	4	10/15/12-10/21/12		M-F 9-10p	930-10p		(9:30 PM-10:00 M-----	:30	(\$1,100.00)	0.00	NM				
Credited															
N 63	4	10/11/12	10/11/12	President/VP Debates President/VP Debates	CM-All	8-930p	---T---	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$2,100.00		0.00						
N 64	4	11/01/12	11/01/12	X Factor Thursday FOX X Factor	CM-All	7-9p	---T---	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
X-FACTOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	1		\$2,100.00		0.00						
N 65	4	10/17/12	10/17/12	MLB Championship Ser@M-All MLB Championship Serie	CM-All	3p-CC (2:30 PM-5:00 PM)	--W----	:30	1	\$1,000.00	7	0.00	NM	1	\$1,000.00
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$1,000.00		0.00						
N 66	4	10/29/12	10/29/12	World Series World Series on FOX	CM-All	7p-CC (7:00 PM-10:00 PM)	M-----	:30	1	\$2,100.00	3	0.00	NM	1	\$2,100.00
WORLD SERIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$2,100.00		0.00						
N 67	4	10/15/12	10/15/12	MLB Championship Ser@M-All MLB Championship Serie	CM-All	3p-CC (6:30 PM-10:00 PM)	M-----	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00
MLB NLCS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$1,100.00		0.00						
N 68	4	10/27/12	10/27/12	MLB Championship Ser@M-All MLB Championship Serie	CM-All	3p-CC (6:30 PM-10:00 PM)	-----S-	:30	1	\$2,000.00	1	0.00	NM	0	\$0.00
MLB NLCS															



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Contract / Revision **554378** Flight Dates **10/09/12-11/05/12**

Hiatus Dates

Original Date / Revision 06/20/12/ 10/17/12

Order Sep 00:15:00

Advertiser **Democratic Senatorial Cam Product DSCC IE**

Estimate # **1139**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 68	4	10/27/12	10/27/12	MLB Championship Series	CM-All	3p-CC	-----S-	:30	1	\$2,000.00	1	0.00	NM	0	\$0.00	
				MLB Championship Series:		(6:30 PM-10:00 PM)										
MLB NLCS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S-	1		\$2,000.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	4	10/22/12-10/28/12		MLB Championship Series	3p-CC		(6:30 PM-10:00 PM) -----Sa--	:30	(\$2,000.00)	0.00	NM					
Credited																
N 69	4	10/18/12	10/18/12	MLB Championship Series	CM-All	3p-CC	---T---	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00	
				MLB Championship Series:		(6:30 PM-10:00 PM)										
MLB NLCS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	---T---	1		\$1,100.00		0.00							
N 70	4	10/24/12	10/24/12	MLB Championship Series	CM-All	3p-CC	--W----	:30	1	\$1,100.00	3	0.00	NM	0	\$0.00	
				MLB Championship Series:		(7:00 PM-10:00 PM)										
MLB NLCS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	--W----	1		\$1,100.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	4	10/22/12-10/28/12		MLB Championship Series	3p-CC		(7:00 PM-10:00 PM) --W-----	:30	(\$1,100.00)	0.00	NM					
Credited																
N 71	4	10/27/12	10/28/12	World Series	CM-All	7p-CC	-----SS	:30	2	\$2,550.00	2	0.00	NM	2	\$5,100.00	
				World Series on FOX		(6:30 PM-10:00 PM)										
WORLD SERIS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----SS	2		\$2,550.00		0.00							
N 72	4	10/30/12	11/02/12	M-F 9-10p	CM-All	930-10p	-TWTF--	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00	
				930-10p		(9:30 PM-10:00 PM)										
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	-TWTF--	1		\$1,100.00		0.00							
N 73	4	10/30/12	11/02/12	M-F 1030-1102p	CM-All	1030-1102p	-TWTF--	:30	1	\$500.00	3	0.00	NM	1	\$500.00	
				M-F 1030-1102p												
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/29/12	11/04/12	-TWTF--	1		\$500.00		0.00							
														Totals	233	\$173,145.00